

When our destinations thrive, MARYLAND THRIVES.

Partner with the Maryland Office of Tourism to market your destination/attraction/business and get the word out about your events and initiatives. Here are a few suggestions and contact information for our staff members who can help you with our sales, marketing and destination development initiatives.

- ☐ Meet with a Travel Counselor at any of the eight Maryland Welcome Centers and your local Visitor Center. info@visitmaryland.org
- ☐ Distribute your brochures and display marketing materials at Maryland Welcome Centers. Marti Banks, 301-490-2444, marti.banks@maryland.gov
- ☐ Review VisitMaryland.org to make sure your business listing is present and accurate. Add or edit your business listing, upload events, package deals and discounts to the VisitMaryland.org website. Brandon Chan, 301-447-3719, brandon.chan@maryland.gov or Florence (Flo) Brant, 301-292-4172, florence.brant@maryland.gov
- ☐ Market your stories through the National UGRR Network to Freedom, National Civil Rights Network, Chesapeake Bay Gateways, Civil War Trails program, and Maryland's Indigenous Peoples programs. Anne Kyle, 410-767-0696, anne.kyle@maryland.gov
- ☐ Use our branding and creative assets in your advertising. Brian Lawrence, 410-767-6299, brian.lawrence@maryland.gov and share your creative assets, Daesha Elliott, 410-767-6293, daesha.elliott@maryland.gov
- ☐ Link your website to VisitMaryland.org
- ☐ Submit photos to our Webdam (Web Digital Asset Management) for Maryland Office of Tourism use in advertising, website and social. Brian Lawrence, 410-767-6299, brian.lawrence@maryland.gov
- ☐ Send us your press releases and participate in travel media familiarization tours (FAM tours). Leslie Troy, 410-767-6298, ltroy@visitmaryland.org
- ☐ Follow @TravelMD (Facebook/Twitter) and @visitmaryland (Instagram) and use our hashtag #MDinFocus on social media
- ☐ Provide tickets/prizes for #MarylandMondays giveaways. Leslie Troy, 410-767-6298, ltroy@visitmaryland.org
- ☐ Create group tour opportunities and let us know about them. Rich Gilbert, 410-767-6288, rgilbert@visitmaryland.org
- ☐ Get help reaching the travel trade market—group tours, student groups, reunions and receptive travel buyers. Participate in sales missions and trade show outreach, and receive tour leads. Rich Gilbert, 410-767-6288, rgilbert@visitmaryland.org
- ☐ The Maryland Office of Tourism promotes worldwide through our partners at Capital Region USA (CRUSA) and Brand USA. Scott Balyo, 540-450-7593, sbalyo@capitalregionusa.org
- ☐ Find opportunities, marketing plans, research, press releases, e-newsletters, links and more on the Maryland Office of Tourism industry website Industry.VisitMaryland.org. Lisa Hansen Terhune, 410-699-3711, lisa.hansenterhune@maryland.gov

**WE'RE HERE TO SUPPORT YOU AS YOU
BUILD YOUR BUSINESS AND
WELCOME VISITORS TO MARYLAND.**

October 2024



Utilize the resources and information on the Maryland Office of Tourism industry website, Industry.VisitMaryland.org

