

# When our destinations thrive, MARYLAND THRIVES.

**Partner with the Maryland Office of Tourism to market your destination/attraction/business and get the word out about your events and initiatives. Here are a few suggestions and contact information for our staff members who can help you with our sales, marketing and destination development initiatives.**

- ☐ Meet with a Travel Counselor at any of the eight Maryland Welcome Centers and your local Visitor Center. [info@visitmaryland.org](mailto:info@visitmaryland.org)
- ☐ Distribute your brochures and display marketing materials at Maryland Welcome Centers. Marti Banks, 301-490-2444, [marti.banks@maryland.gov](mailto:marti.banks@maryland.gov)
- ☐ Review VisitMaryland.org to make sure your business listing is present and accurate. [info@visitmaryland.org](mailto:info@visitmaryland.org)
- ☐ Add or edit your business listing, events, package deals and discounts to the [VisitMaryland.org](https://www.visitmaryland.org) website. Brandon Chan, 301-447-3719, [brandon.chan@maryland.gov](mailto:brandon.chan@maryland.gov) or Flo Brant, 301-293-4172, [florence.brant@maryland.gov](mailto:florence.brant@maryland.gov)
- ☐ Market your story through the National UGRR Network to Freedom, National Civil Rights Network, Chesapeake Bay Storytellers, and Civil War Trails programs. Anne Kyle, 410-767-0696, [anne.kyle@maryland.gov](mailto:anne.kyle@maryland.gov)
- ☐ Use our branding and creative assets in your advertising. Brian Lawrence, 410-767-6299, [brian.lawrence@maryland.gov](mailto:brian.lawrence@maryland.gov)
- ☐ Find opportunities, marketing plans, research, press releases, e-newsletters, links and more on the Maryland Office of Tourism industry website [Industry.VisitMaryland.org](https://www.Industry.VisitMaryland.org). Lisa Hansen Terhune, 410-699-3711, [lisa.hansenterhune@maryland.gov](mailto:lisa.hansenterhune@maryland.gov)
- ☐ Send us your press releases and participate in travel media familiarization tours (FAM tours). Leslie Troy, 410-767-6298, [ltroy@visitmaryland.org](mailto:ltroy@visitmaryland.org)
- ☐ Follow us on social media and use our hashtag #MDinFocus. @TravelMD (Facebook and X) and @visitmaryland (Instagram)
- ☐ Provide tickets/prizes for Maryland Mondays giveaways. Leslie Troy, 410-767-6298, [ltroy@visitmaryland.org](mailto:ltroy@visitmaryland.org)
- ☐ Create group tour opportunities and let us know about them. Rich Gilbert, 410-767-6288, [rgilbert@visitmaryland.org](mailto:rgilbert@visitmaryland.org)
- ☐ Get help reaching the travel trade market—group tours, student groups, reunions and receptive travel buyers. Rich Gilbert, 410-767-6288, [rgilbert@visitmaryland.org](mailto:rgilbert@visitmaryland.org)
- ☐ Participate in sales missions/trade shows and receive tour leads. Rich Gilbert, 410-767-6288, [rgilbert@visitmaryland.org](mailto:rgilbert@visitmaryland.org)
- ☐ The Maryland Office of Tourism promotes worldwide through our partners at Capital Region USA (CRUSA) and Brand USA. Scott Balyo, 540-450-7593, [sbalyo@capitalregionusa.org](mailto:sbalyo@capitalregionusa.org)



Utilize the resources and information on the Maryland Office of Tourism industry website, [Industry.VisitMaryland.org](https://www.Industry.VisitMaryland.org)

**WE'RE HERE TO SUPPORT YOU AS YOU BUILD YOUR BUSINESS  
AND WELCOME VISITORS TO MARYLAND.**

March 2024

