Maryland Lodging Monitor

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STR data through June 2023

MARYLAND MONTHLY HIGHLIGHTS — JUNE 2023 vs JUNE 2022

70.2% Occupancy 1.5% ▲	**$156.33** ADR 3.8% ▲	**$109.80** RevPar 5.3% ▲	**Room Rev** 7.1% ▲	**Room Supply** 1.7% ▲	**Room Sold** 3.2% ▲

PERCENT CHANGE JUNE 2023 vs JUNE 2022

GEOGRAPHY	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	0.4	4.1	4.5	8.5	3.9	4.3
MD Western Region	3.9	5.3	9.4	9.2	-0.1	3.8
MD Capital Region	3.9	8.5	12.8	13.5	0.7	4.6
MD Central Region	0.7	4.5	5.2	7.6	2.2	2.9
MD Southern Region	10.1	2.8	13.2	1.6	-10.2	-1.2
MD Upper Eastern Shore	-1.7	1.1	-0.6	21.5	22.3	20.2
MD Lower Eastern Shore	-2.7	-2.5	-5.2	-5.3	-0.1	-2.8

MARYLAND CALENDAR YEAR TO DATE HIGHLIGHTS THROUGH JUNE 2023

60.4% Occupancy 5.9% ▲	**$134.31** ADR 7.6% ▲	**$81.12** RevPar 14.0% ▲	**Room Rev** 14.4% ▲	**Room Supply** 0.3% ▲	**Room Sold** 6.2% ▲

PERCENT CHANGE CALENDAR YEAR TO DATE 2023 vs 2022

REGIONS	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	42.9	38.7	98.1	101.9	1.9	45.6
MD Western Region	-0.5	12.4	11.8	13.1	1.2	0.6
MD Capital Region	27.1	38.9	76.6	95.7	10.8	40.9
MD Central Region	17.2	27.9	49.9	53.4	2.3	19.9
MD Southern Region	-1.3	12.9	11.4	11.5	0.1	-1.3
MD Upper Eastern Shore	-0.9	15.2	14.2	15.4	1.0	0.1
MD Lower Eastern Shore	-7.4	7.7	-0.3	0.3	0.6	-6.9

STR data through June 2023

MARYLAND CURRENT MONTH ACTUALS				MARYLAND YEAR TO DATE ACTUALS			
MONTH	Occ %	ADR ($)	RevPar ($)	MONTH	Occ %	ADR ($)	RevPar ($)
January-23	46.7	111.22	51.97	January-23	46.7	111.22	51.97
February-23	53.5	117.80	63.04	February-23	50.0	114.54	57.26
March-23	59.8	126.20	75.47	March-23	53.4	119.08	63.61
April-23	63.9	132.56	84.66	April-23	56.1	122.93	68.90
May-23	67.0	147.12	98.50	May-23	58.4	128.80	75.16
June-23	70.2	156.33	109.80	June-23	60.4	134.31	81.12

MARYLAND CURRENT MONTH PERCENT CHANGE FROM PREVIOUS YEAR							
MONTH % CHANGE	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold	Room Sample
January 23 vs January 22	15.3	14.5	32.0	32.7	0.5	15.9	68,150
February 23 vs February 22	9.5	12.6	23.4	23.0	-0.3	9.2	67,784
March 23 vs March 22	9.4	12.0	22.5	22.8	0.2	9.6	68,607
April 23 vs April 22	2.0	6.8	8.9	8.7	-0.2	1.8	69,274
May 23 vs May 22	3.5	6.6	10.3	10.0	-0.2	3.2	69,733
June 23 vs June 22	1.5	3.8	5.3	7.1	1.7	3.2	69,991

There are five major areas of analysis contained in this report:
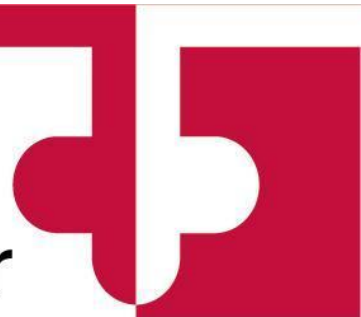1) Room Demand – Reflects the percent change in the number of rooms sold
2) Room Supply – Reflects the percent change in the number of rooms available
3) Room Rate (ADR) – Reflects the average rate paid for rooms sold
4) Room Revenue– Reflects the percent change in the amount of revenue collected
5) Occupancy Percent – Reflects the percentage of rooms occupied

The Maryland Regions contained in this report are comprised of the following counties:
- Capital Region: Frederick, Montgomery, Prince George's
- Central Region: Anne Arundel, Baltimore County, Baltimore City, Carroll, Harford, Howard
- Southern Region: Calvert, Charles, St. Mary's County
- Western Region: Allegany, Garrett, Washington
- Lower Eastern Shore: Wicomico, Worcester, Somerset
- Upper Eastern Shore: Caroline, Cecil, Dorchester, Kent, Queen Anne's, Talbot

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GEOGRAPHY*	Occ	ADR	RevPar	Room Rev	Room Supply	Room Sold	Room Sample
MARYLAND YEAR TO DATE PERCENT CHANGE FROM PREVIOUS YEAR							
MD Western Region	5.3	6.0	11.6	12.7	1.0	6.3	2,987
MD Capital Region	12.7	14.3	28.7	29.5	0.6	13.3	22,616
MD Central Region	3.0	5.8	8.9	9.7	0.7	3.7	31,289
MD Southern Region	10.4	5.9	17.0	5.0	-10.2	-0.9	2,422
MD Upper Eastern Shore	2.8	2.3	5.1	11.9	6.4	9.4	2,524
MD Lower Eastern Shore	-0.1	-1.5	-1.6	-2.7	-1.2	-1.2	8,153
Allegany County	11.7	10.2	23.1	23.1	0.0	11.7	944
Anne Arundel County	4.5	4.5	9.2	9.1	0.0	4.4	10,203
Baltimore City	4.7	21.5	27.1	33.4	4.9	9.8	8,271
Baltimore County	2.5	7.0	9.7	10.1	0.4	2.9	5,641
Calvert County	28.7	12.9	45.3	-16.2	-42.3	-25.8	444
Cecil County	6.7	11.6	19.1	31.3	10.3	17.7	604
Charles County	7.0	5.0	12.3	12.3	0.0	7.0	936
Dorchester County							600
Frederick County	0.3	8.3	8.6	8.1	-0.4	-0.1	2,788
Harford County	-4.8	3.7	-1.3	2.6	3.9	-1.1	2,805
Howard County	3.0	9.8	13.1	15.3	1.9	5.0	3,146
Montgomery County	15.4	15.4	33.2	38.2	3.8	19.7	9,029
Prince George's County	13.7	13.6	29.1	27.2	-1.4	12.0	10,799
Queen Anne's County	-3.9	-0.8	-4.7	21.0	27.0	22.0	544
St. Mary's County	2.0	5.6	7.8	7.8	0.0	2.0	1042
Talbot County	-1.4	2.8	1.4	1.4	0.0	-1.4	582
Washington County	2.9	4.9	7.9	9.8	1.7	4.7	1,952
Wicomico County	0.3	5.8	6.1	5.9	-0.2	0.1	1,351
Worcester County	0.0	-2.4	-2.4	-3.8	-1.4	-1.4	6,682

*County data unavailable due to small sample sizes in Caroline, Carroll, Garrett, Kent and Somerset counties.
Data for these counties is included in their respective regions.*