



2023 MARYLAND TOURISM AWARDS

**TRANSACTIONAL OPPORTUNITIES
NOMINATION FORM**

Note: Eligible nominations will have created programming (hotel driven, motor coach/boat/air/land tours and/or convention/event complexes) that makes the cash register ring, and have steadily grown from the beginning of the program.

Nominee Information:

Nomination Name:	
Contact Name:	
Mailing Address:	
City/State:	Zip:
Phone number:	
E-mail:	

Nominator Information (if different than above):

Name of Nominator:	
Organization:	
Mailing Address:	
City/State:	Zip:
Phone number:	
Email:	

NOTE: Please limit the information provided per description to 200 words or less and include quantifiable results when applicable.

- Net amount of revenue generated/increased - 40%

- Strategic Approach (goals and roles) – 25%

- Ability to sustain campaign - 25%

- Creativity and ingenuity - 10%