



MARYLAND INSIGHTS

DIVISION OF TOURISM AND FILM
MARYLAND DEPARTMENT OF COMMERCE



Secretary Citation Presented for New Hyatt Place Kent Narrows and Marina

Assistant Commerce Secretary Tom Riford presented a Secretary's citation at the ribbon cutting ceremony for the new Hyatt Place Kent Narrows and Marina on June 21. Located in the heart of the historic Fisherman's Village, the Hyatt Place Kent Narrows and Marina features a 5,000-square-foot conference center, indoor pool, bar, fitness center and a 44-slip marina with direct access to the waterfront village deck, piers, docks, and recreational amenities. The new property was a cooperative venture between Schulz Development, Harvey, Hanna and Associates and TKo Hospitality.

Pictured: Jody Schulz, Tom Harvey, and Tom Riford.



OTD Attends CRUSA Allied Member Meeting

On June 13, OTD's Managing Director, Liz Fitzsimmons; Senior Assistant Director for Tourism Development, Marci Ross; Group Travel Sales Manager, Rich Gilbert; and Communications Manager, Leslie Troy attended the Capital Region USA (CRUSA) Allied Member Meeting in Arlington, Virginia. Fitzsimmons, Ross, and Gilbert serve on the CRUSA Board, and Troy is a State CRUSA team member. CRUSA is the official regional destination marketing organization promoting Washington, DC, Virginia and Maryland internationally. The June meeting's purpose was to strategize about future international sales and marketing tactics including expansion into the Netherlands; provide destination updates to be shared with CRUSA in-country reps in the United Kingdom, Germany, and France; and to prepare for the upcoming Global Travel Exchange meeting in Annapolis, September 18-19. More information about CRUSA's international marketing results, benefits and opportunities can be found [here](#).



Maryland is Represented at Public Relations Society of America Travel and Tourism Conference

OTD's Claire Aubel, Public Relations Specialist, and Ana Hall-Defoor, Social Media and Digital Products, Coordinator attended the Public Relations Society of America (PRSA) Travel and Tourism Section Conference June 20-23. Presented by the PRSA Travel and Tourism Section, the annual, three-day conference brings together key media and professional development experts to address the evolving changes in the media and public relations landscape. Maryland was well-represented at the event with Destination Marketing Organization attendees

including: Tracey Johnson and Ari Hamilton-Gery from Visit Baltimore, Jake Wynn from Visit Frederick, Kaletha Henry from Experience Prince George's, and Matthew Scales from Visit Harford.

Pictured above: Tracey Johnson, Kaletha Henry, Matthew Scales, Ana Hall-Defoor, Claire Aubel, Ari Hamilton-Gery, and Jake Wynn.



Maryland Historical Trust Seeks Feedback on Statewide Preservation Plan

Throughout July, the Maryland Historical Trust (MHT) will host public meetings to solicit feedback regarding goals and recommended actions for the statewide preservation plan, an eight-year guidance document for government agencies, non-profit advocates, and others involved in historic preservation, archaeology and cultural heritage. In addition to general meetings around the state, MHT and the Maryland Commission on African-American History and Culture will co-host two open public meetings with a focus on African-American heritage.

Attendees are encouraged to bring ideas, questions, and concerns about matters related to historic preservation, archaeology, and cultural heritage to these public meetings. Each meeting will include a short presentation followed by a facilitated discussion. For meeting dates and details visit Maryland Historical Trust's [website](#).



Introducing OTD's Newest Team Member, Lisa Hansen Terhune

Lisa Hansen Terhune joins OTD as its first Destination Development Manager and newest team member. Lisa joins OTD having had a diverse and successful tourism career, including with Visit Baltimore. Prior to joining OTD, she managed Maryland Fleet Week and Air Show Baltimore while working for Living Classroom Foundation, specifically with two of its programs, the Historic Ships in Baltimore and Friends of Fort McHenry. Her career has included marketing, program development, communications, event production and database management. Lisa will be involved with many aspects of OTD's visitor and support services while expanding relationships with private industry partnerships and alliances. Lisa has a deep-rooted passion for Maryland, having grown up in Prince George's County, attended Frostburg State University and taken many Maryland vacations. She currently resides in northeast Baltimore City.



Promote Your Events on VisitMaryland.org

Do your partners know how easy it is to add events to [VisitMaryland.org's events calendar](#)? If you or an organization or attraction in your region is hosting an event, it's easy to get the word out through VisitMaryland.org's events calendar. With tens of thousands of regular visitors, it's a great tool, and with our self-entry portal, it's never been easier to use! If you're wondering if an event has the right stuff for the VisitMaryland.org calendar, you'll find the inclusion criteria [here](#), [follow this link](#) for a step-by-step guide for self entry, or if it's not your first rodeo, jump straight to the entry portal [here](#).

IN THE NEWS

Friends of Maryland State Parks Foundation Awards \$31,280 in Grants for Statewide Park Enhancements

B&O Railroad Museum Launches \$30 Million Capital Project

Maryland Sportsbooks Handle \$320M in May, Over \$5M Goes to State

Divided by Canal, Chesapeake City, Maryland, A Nice Place to Stroll, Dine, Bike, Sit by The Water

'Hidden Gems' of Maryland 2023 Edition

Maryland Minute

Each week, the *Maryland Minute* provides highlights and insights on this weekend's events around the state. *Maryland Minute* is featured on Audacy radio stations in Baltimore and Washington, D.C., WERQ on Baltimore's WBAL-AM 1090.

Maryland Travel Tips

For the latest on events and everything going all around Maryland, view the latest edition of [Visit Maryland Now!](#)

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