



## National Travel & Tourism Week Proclamation

Governor Wes Moore proclaimed May 7-13, 2023, Maryland Travel & Tourism Week, in tandem with the U.S. Travel Association's 40th Annual National Travel & Tourism Week (NTTW). Maryland Commerce Secretary Kevin Anderson presented the proclamation during an event on May 8 with tourism industry leaders in Annapolis, which included announcements of additional NTTW events across the state for the weeklong celebration.

"Maryland is a world-class travel destination," said Governor Moore. "I am proud to highlight this national industry tradition celebrating the value that travel holds for our economy, our businesses, our communities, our personal well-being, and more and encourage Marylanders to get out and explore all that our great state has to offer."

*Pictured above: Maryland Commerce Secretary Kevin Anderson; Ruth Toomey, Executive Director, Maryland Tourism Coalition.*

*Photo credit: KRR Photography Limited*



## OTD Kicks Off National Travel & Tourism Week at Harford County Breakfast

Tom Riford, Assistant Commerce Secretary, and Liz Fitzsimmons, Managing Director, Office of Tourism & Film, were on hand to kick off National Travel & Tourism Week at Harford County's annual Tourism Breakfast on Thursday, May 4. Assistant Secretary Riford offered keynote remarks at the event.

*Pictured above: Tony "G" Giangjordano, District C, Harford County Council; Patrick S. Vincenti, Council President, Harford County Council; Matthew Scales, Executive Director, Visit Harford County; Tom Riford, Assistant Secretary, Maryland Department of Commerce; Kevin Atticks, Secretary, Maryland Department of Agriculture; and Liz Fitzsimmons, Managing Director, Maryland Office of Tourism & Film.*



## OTD Visits National Harbor and Piscataway Park

On May 4, OTD staff visited National Harbor and Piscataway Park in Prince George's County. During a tour of National Harbor hosted by Jamie Rice, Director of Sales and Tourism, OTD staff learned about plans for the site, their new Potomac River conservation and stewardship efforts, and received an overview of National Harbor events and activities. After the National Harbor visit, the group were welcomed at Piscataway Park by Executive Director Anjela Barnes and Strategic Philanthropic Advisor Laura Ford. The visit included a trip to the scenic dock on the Potomac River, a hike along one of the park's many trails, and a tour of the National Colonial Farm. They also provided an overview of the park's recent efforts to update the stories of the Piscataway people who lived on the land

that the park now occupies. Piscataway Park plans to rework their digital, print, and interpretive offerings to reflect the findings of this new research in the coming months.

*Pictured above: Marci Ross, Anjela Barnes, Theresa Donnelly, Jamie Rice, Ana Hall-Defoor, and Laura Ford.*



## OTD Attends CRUSA Media Mission

OTD Communications Specialist Claire Aubel recently completed a Capital Region USA Media Mission Tour. After a first stop in Vienna, the group traveled to Munich and to Berlin. The tour concluded with a "Fly & Talk" press event hosted by Capital Region USA and United Airlines at Soho House Berlin. The closing event marked the countdown for the carrier's upcoming non-stop service from Berlin's Brandenburg Airport to Washington Dulles International Airport on May 26, 2023.

*Pictured above: Claire Aubel, left, with fellow attendees.*



## Promote Your Events on VisitMaryland.org

Do your partners know how easy it is to add events to [VisitMaryland.org's events calendar](https://www.visitmaryland.org/events-calendar)? If you or an organization or attraction in your region is hosting an event, it's easy to get the word out through VisitMaryland.org's events calendar. With tens of thousands of regular visitors, it's a great tool, and with our self-entry portal, it's never been easier to use! If you're wondering if an event has the right stuff for the VisitMaryland.org calendar, you'll find the inclusion criteria here, [follow this link](#) for a step-by-step guide for self entry,

or if it's not your first rodeo, jump straight to the entry portal [here](#).

*Photo credit: Karmen Osei*

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## Fiscal Year 2023 Tourism Monitor

Please click the link [here](#) to view the new Fiscal Year 2023 Tourism Monitor statistics on our industry website.

### IN THE NEWS



Ocean City's 2023 Springfest: Everything to Know About Attending the Big Event

Embers Announces Grand Opening, West Ocean City Welcomes Pier 23 | What's Going There

World's (Unofficially) Largest Bounce House Comes to Maryland

Maryland Cycling Classic Will Return in September as Officials Look to Boost Attendance

Study Takes Deep Dive into Economic Benefits of the Bay

Research Reveals Bay Draws Millions of Visitors

### ***Maryland Minute***

Each week, the *Maryland Minute* provides highlights and insights on this weekend's events around the state. [Maryland Minute](#) is featured on Audacy radio stations in Baltimore and Washington, D.C., WERQ on Baltimore's WBAL-AM 1090.

### ***Maryland Travel Tips***

For the latest on events and everything going all around Maryland, view the latest edition of [Visit Maryland Now!](#)

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Wes Moore  
GOVERNOR

