



# Maryland Lodging Monitor

STR data through June 2022

## MARYLAND MONTHLY HIGHLIGHTS — JUNE 2022 vs JUNE 2021

<b>69.6</b> Occupancy 8.2% ▲	<b>\$150.86</b> ADR 16.5% ▲	<b>\$105.08</b> RevPar 26.1% ▲	<b>Room Rev</b> 30.0% ▲	<b>Room Supply</b> 3.1% ▲	<b>Room Sold</b> 11.6% ▲
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### PERCENT CHANGE JUNE 2022 vs JUNE 2021

GEOGRAPHY	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	38.2	26.8	75.3	64.3	-6.3	29.5
MD Western Region	-11.7	9.4	-3.4	-1.2	2.3	-9.7
MD Capital Region	25.7	39.2	74.9	93.3	10.5	38.9
MD Central Region	12.6	22.6	38.0	38.4	0.3	12.9
MD Southern Region	-4.6	13.1	7.9	7.9	0.1	-4.5
MD Upper Eastern Shore	-5.2	12.4	6.6	7.6	1.0	-4.3
MD Lower Eastern Shore	-11.1	7.2	-4.7	-4.7	0.0	-11.1

## MARYLAND CALENDAR YEAR TO DATE HIGHLIGHTS THROUGH JUNE 2022

<b>57.4</b> Occupancy 13.6% ▲	<b>\$124.31</b> ADR 23.6% ▲	<b>\$71.30</b> RevPar 40.4% ▲	<b>Room Rev</b> 46.3% ▲	<b>Room Supply</b> 4.2% ▲	<b>Room Sold</b> 18.4% ▲
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### PERCENT CHANGE CALENDAR YEAR TO DATE 2022 vs 2021

REGIONS	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	42.9	38.7	98.1	101.9	1.9	45.6
MD Western Region	-0.5	12.4	11.8	13.1	1.2	0.6
MD Capital Region	27.1	38.9	76.6	95.7	10.8	40.9
MD Central Region	17.2	27.9	49.9	53.4	2.3	19.9
MD Southern Region	-1.3	12.9	11.4	11.5	0.1	-1.3
MD Upper Eastern Shore	-0.9	15.2	14.2	15.4	1.0	0.1
MD Lower Eastern Shore	-7.4	7.7	-0.3	0.3	0.6	-6.9



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MARYLAND CURRENT MONTH ACTUALS				MARYLAND YEAR TO DATE ACTUALS			
MONTH	Occ %	ADR (\$)	RevPar (\$)	MONTH	Occ %	ADR (\$)	RevPar (\$)
January-22	40.9	96.89	39.67	January-22	40.9	96.89	39.67
February-22	49.5	104.00	51.52	February-22	45.0	100.63	45.31
March-22	54.9	111.70	61.32	March-22	48.4	104.98	50.85
April-22	63.0	123.02	77.46	April-22	52.1	110.55	57.65
May-22	64.9	137.85	89.53	May-22	54.8	117.46	64.61
June-22	69.6	150.86	105.08	June-22	57.4	124.31	71.30

MARYLAND CURRENT MONTH PERCENT CHANGE FROM PREVIOUS YEAR							
MONTH % CHANGE	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold	Room Sample
January 22 vs January 21	1.2	16.5	17.9	23.9	5.1	6.4	67,552
February 22 vs February 21	23.3	27.0	56.6	64.2	4.9	29.3	67,377
March 22 vs March 21	17.9	31.7	55.3	62.4	4.6	23.3	68,160
April 22 vs April 21	20.0	31.7	58.1	64.0	3.7	24.5	68,461
May 22 vs May 21	13.7	24.6	41.6	46.8	3.7	17.9	68,869
June 22 vs June 21	8.2	16.5	26.1	30.0	3.1	11.6	69,309

**There are five major areas of analysis contained in this report:**

- 1) Room Demand – Reflects the percent change in the number of rooms sold
- 2) Room Supply – Reflects the percent change in the number of rooms available
- 3) Room Rate (ADR) – Reflects the average rate paid for rooms sold
- 4) Room Revenue– Reflects the percent change in the amount of revenue collected
- 5) Occupancy Percent – Reflects the percentage of rooms occupied

**The Maryland Regions contained in this report are comprised of the following counties:**

- Capital Region: Frederick, Montgomery, Prince George's
- Central Region: Anne Arundel, Baltimore County, Baltimore City, Carroll, Harford, Howard
- Southern Region: Calvert, Charles, St. Mary's County
- Western Region: Allegany, Garrett, Washington
- Lower Eastern Shore: Wicomico, Worcester, Somerset
- Upper Eastern Shore: Caroline, Cecil, Dorchester, Kent, Queen Anne's, Talbot



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MARYLAND YEAR TO DATE PERCENT CHANGE FROM PREVIOUS YEAR							
GEOGRAPHY*	Occ	ADR	RevPar	Room Rev	Room Supply	Room Sold	Room Sample
MD Western Region	-0.5	12.4	11.8	13.1	1.2	0.6	3,190
MD Capital Region	27.1	38.9	76.6	95.7	10.8	40.9	22,488
MD Central Region	17.2	27.9	49.9	53.4	2.3	19.9	31,221
MD Southern Region	-1.3	12.9	11.4	11.5	0.1	-1.3	2,665
MD Upper Eastern Shore	-0.9	15.2	14.2	15.4	1.0	0.1	2,638
MD Lower Eastern Shore	-7.4	7.7	-0.3	0.3	0.6	-6.9	7,107
Allegany County	-15.5	6.5	-10.0	-10.0	0.0	-15.5	1,142
Anne Arundel County	19.6	21.5	45.3	44.8	-0.3	19.2	10,360
Baltimore City	42.9	38.7	98.1	101.9	1.9	45.6	7,950
Baltimore County	4.7	21.5	27.1	33.4	4.9	9.8	5,641
Calvert County	-3.8	17.7	13.3	13.3	0.0	-3.8	770
Cecil County	-8.1	12.5	3.4	3.4	0.0	-8.1	770
Charles County	0.3	10.5	10.8	10.8	0.0	0.3	936
Dorchester County							600
Frederick County	9.4	17.9	29.0	30.8	1.4	10.9	2,800
Harford County	7.1	15.0	23.2	27.0	3.1	10.4	2,808
Howard County	2.9	30.2	33.9	42.0	6.0	9.1	3,151
Montgomery County	46.6	36.6	100.3	104.5	2.1	49.7	8,647
Prince George's County	19.4	43.1	70.9	106.6	20.9	44.3	11,041
Queen Anne's County	6.0	15.9	22.9	23.5	0.5	6.6	400
St. Mary's County	-1.9	13.1	11.0	11.3	0.2	-1.7	959
Talbot County	0.2	8.3	8.6	12.0	3.2	3.4	674
Washington County	5.7	15.1	21.7	24.1	2.0	7.9	1,957
Wicomico County	-8.4	13.9	4.4	4.2	-0.2	-8.6	1,351
Worcester County	-7.1	6.7	-0.8	-0.1	0.8	-6.4	5,636

\* County data unavailable due to small sample sizes in Caroline, Carroll, Garrett, Kent and Somerset counties. Data for these counties is included in their respective regions.