



# Maryland Lodging Monitor

STR data through December 2021

## MARYLAND MONTHLY HIGHLIGHTS — DECEMBER 2021 vs DECEMBER 2020

<b>45.4</b> Occupancy 34.9%	<b>\$102.32</b> ADR 29.8%	<b>46.50</b> RevPar 75.1%	<b>Room Rev</b> 84.5%	<b>Room Supply</b> 5.4%	<b>Room Sold</b> 42.2%
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### PERCENT CHANGE DECEMBER 2021 vs DECEMBER 2020

GEOGRAPHY	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	55.1	41.4	119.4	141.0	9.8	70.4
MD Western Region	20.7	17.0	41.2	41.2	0.0	20.7
MD Capital Region	40.9	38.7	95.4	117.9	11.5	57.0
MD Central Region	35.3	28.9	74.5	81.6	4.1	40.8
MD Southern Region	22.2	16.0	41.8	41.8	0.0	22.2
MD Upper Eastern Shore	26.5	24.3	57.2	58.7	1.0	27.7
MD Lower Eastern Shore	34.2	20.2	61.3	64.1	1.8	36.6

### MARYLAND CALENDAR YEAR TO DATE HIGHLIGHTS THROUGH DECEMBER 2021

<b>54.7</b> Occupancy 27.8%	<b>\$116.39</b> ADR 17.0%	<b>\$63.63</b> RevPar 49.6%	<b>Room Rev</b> 54.8%	<b>Room Supply</b> 3.5%	<b>Room Sold</b> 32.3%
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### PERCENT CHANGE CALENDAR YEAR TO DATE 2021 vs 2020

REGIONS	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	41.3	19.2	68.3	83.0	8.7	53.5
MD Western Region	37.0	13.9	56.1	58.5	1.6	39.2
MD Capital Region	25.1	9.6	37.1	43.8	4.9	31.3
MD Central Region	26.9	18.2	50.0	55.1	3.4	31.2
MD Southern Region	25.8	10.5	39.0	40.8	1.3	27.4
MD Upper Eastern Shore	36.5	26.8	73.1	79.1	3.5	41.3
MD Lower Eastern Shore	30.7	22.1	59.5	62.9	2.1	33.4



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MARYLAND CURRENT MONTH ACTUALS				MARYLAND YEAR TO DATE ACTUALS			
MONTH	Occ %	ADR (\$)	RevPar (\$)	MONTH	Occ %	ADR (\$)	RevPar (\$)
Jan-21	40.6	83.28	33.83	Jan-21	40.6	83.28	33.83
Feb-21	40.3	80.99	32.64	Feb-21	40.5	82.21	33.29
Mar-21	46.7	84.75	39.58	Mar-21	42.6	83.21	35.45
Apr-21	52.6	93.26	49.06	Apr-21	45.1	86.19	38.88
May-21	57.3	110.46	63.29	May-21	47.7	92.41	44.08
Jun-21	64.5	129.35	83.37	Jun-21	50.6	100.52	50.83
July-21	68.0	149.31	101.59	July-21	53.3	110.12	58.65
August-21	64.6	147.93	95.62	August-21	54.8	116.18	63.62
September-21	59.3	127.06	75.40	September-21	55.3	117.53	64.98
October-21	60.3	122.57	73.88	October-21	55.8	118.14	65.92
November-21	52.9	109.98	58.14	November-21	55.5	117.45	65.23
December-21	45.4	102.32	46.50	December-21	54.7	116.39	63.63

MARYLAND CURRENT MONTH PERCENT CHANGE FROM PREVIOUS YEAR							
MONTH % CHANGE	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold	Room Sample
January 21 vs January 20	-16.6	-18.1	-31.7	-35.5	-5.6	-21.3	64,073
February 21 vs February 20	-28.0	-24.0	-45.3	-48.7	-6.3	-32.5	64,168
March 21 vs March 20	29.8	-12.5	13.5	6.9	-5.8	22.2	65,288
April 21 vs April 20	93.7	26.0	144.1	178.4	14.1	120.9	66,597
May 21 vs May 20	72.3	38.9	139.3	172.9	14.1	96.5	66,967
June 21 vs June 20	46.2	24.4	81.9	95.2	7.3	56.9	67,196
July 21 vs July 20	35.2	21.4	64.1	72.9	5.4	42.4	68,793
August 21 vs August 20	28.7	27.0	63.4	71.7	5.1	35.2	69,007
September 21 vs September 20	25.3	23.1	54.2	60.9	4.3	30.7	68,793
October 21 vs October 20	32.8	34.6	78.7	85.4	3.8	37.8	68,627
November 21 vs November 20	38.2	31.3	81.4	90.0	4.8	44.8	67,969



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February 21 vs February 20	-28.0	-24.0	-45.3	-48.7	-6.3	-32.5	64,168
March 21 vs March 20	29.8	-12.5	13.5	6.9	-5.8	22.2	65,288
April 21 vs April 20	93.7	26.0	144.1	178.4	14.1	120.9	66,597
May 21 vs May 20	72.3	38.9	139.3	172.9	14.1	96.5	66,967
June 21 vs June 20	46.2	24.4	81.9	95.2	7.3	56.9	67,196
July 21 vs July 20	35.2	21.4	64.1	72.9	5.4	42.4	68,793
August 21 vs August 20	28.7	27.0	63.4	71.7	5.1	35.2	69,007
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October 21 vs October 20	32.8	34.6	78.7	85.4	3.8	37.8	68,627
November 21 vs November 20	38.2	31.3	81.4	90.0	4.8	44.8	67,969
December 21 vs December 21	34.9	29.8	75.1	84.5	5.4	42.2	67,698

There are five major areas of analysis contained in this report:

- 1) Room Demand – Reflects the percent change in the number of rooms sold
- 2) Room Supply – Reflects the percent change in the number of rooms available
- 3) Room Rate (ADR) – Reflects the average rate paid for rooms sold
- 4) Room Revenue– Reflects the percent change in the amount of revenue collected
- 5) Occupancy Percent – Reflects the percentage of rooms occupied

The Maryland Regions contained in this report are comprised of the following counties:

- Western Region: Allegany, Garrett, Washington
- Capital Region: Frederick, Montgomery, Prince George’s
- Central Region: Anne Arundel, Baltimore County, Baltimore City, Carroll, Harford, Howard
- Southern Region: Calvert, Charles, St. Mary’s County
- Upper Eastern Shore: Caroline, Cecil, Dorchester, Kent, Queen Anne’s, Talbot
- Lower Eastern Shore: Wicomico, Worcester, Somerset



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MARYLAND YEAR TO DATE PERCENT CHANGE FROM PREVIOUS YEAR							
GEOGRAPHY*	Occ	ADR	RevPar	Room Rev	Room Supply	Room Sold	Room Sample
				Percent Change			
MD Western Region	37.0	13.9	56.1	58.5	1.6	39.2	3,094
MD Capital Region	25.1	9.6	37.1	43.8	4.9	31.3	22,244
MD Central Region	26.9	18.2	50.0	55.1	3.4	31.2	31,378
MD Southern Region	25.8	10.5	39.0	40.8	1.3	27.4	2,662
MD Upper Eastern Shore	36.5	26.8	73.1	79.1	3.5	41.3	2,636
MD Lower Eastern Shore	30.7	22.1	59.5	62.9	2.1	33.4	5,684
Allegany County	27.7	11.1	41.9	46.7	3.4	32.0	1,142
Anne Arundel County	28.1	18.4	51.7	56.8	3.4	32.5	10,458
Baltimore City	41.3	19.2	68.3	83.0	8.7	53.5	8,397
Baltimore County	21.9	13.2	38.0	39.9	1.4	23.6	5,448
Calvert County	37.2	3.2	41.5	47.1	4.0	42.6	770
Cecil County	26.0	21.2	52.7	52.7	0.0	26.0	770
Charles County	21.9	14.8	40.0	40.0	0.0	21.9	932
Dorchester County							600
Frederick County	24.1	14.6	42.2	50.7	5.9	31.5	2,800
Harford County	24.2	18.0	46.6	52.8	4.2	29.4	2,610
Howard County	21.3	13.7	38.0	37.4	-0.4	20.8	3,154
Montgomery County	34.8	2.0	37.6	39.1	1.1	36.4	8,402
Prince George's County	18.5	13.9	35.0	45.6	7.8	27.8	11,042
Queen Anne's County	38.6	25.9	74.4	79.6	3.0	42.7	398
St. Mary's County	25.1	9.6	37.1	38.5	1.0	26.3	960
Talbot County	47.1	21.5	78.6	84.0	3.0	51.5	674
Washington County	39.5	15.5	61.1	62.2	0.7	40.5	1,861
Wicomico County	28.1	20.0	53.8	54.6	0.5	28.8	1,357
Worcester County	31.3	22.0	60.2	64.1	2.5	34.6	4,207

\* County data unavailable due to small sample sizes in Caroline, Carroll, Garrett, Kent and Somerset counties. Data for these counties is included in their respective regions.