

MARYLAND TOURISM DEVELOPMENT BOARD BUSINESS SESSION

Wednesday, June 6, 2018 11:00 a.m. - 2:30 p.m.

Guinness Open Gate Brewery & Barrel House 5001 Washington Blvd Halethorpe, MD 21227

AGENDA

OPENING COMMENTS AND WECLCOME Rick Howarth

CHAIRMAN'S REPORT Rick Howarth

• Approval of March 1, 2018 minutes <u>Tab 1</u>

New board member announcement

EXECUTIVE DIRECTOR'S REPORT

Liz Fitzsimmons

• FY19 Budget Update PowerPoint <u>Tab 2</u>

New Marketing Campaign

- Executive Update
- Communications & Marketing Update
- Interactive Services Update
- Tourism Development Update (Rich can report within here if any items to discuss)

EXECUTIVE DIRECTORS COUNCIL/DMO REPORTS

Rick Howarth

Tab 3

- Board of Directors Roster
- Executive Directors Council Roster
- Division of Tourism, Film and the Arts Roster
- County Tourism Offices Roster

ADJOURNMENT