



Maryland Lodging Monitor

STR data through June 2021

MARYLAND MONTHLY HIGHLIGHTS — JUNE 2021 vs JUNE 2020

64.5 Occupancy 46.2% ▲	\$103.78 ADR 24.4% ▲	\$83.37 RevPar 81.9% ▲	Room Rev 95.2% ▲	Room Supply 7.3% ▲	Room Sold 56.9% ▲
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PERCENT CHANGE JUNE 2021 vs JUNE 2020

GEOGRAPHY	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	79.1	39.5	149.8	270.9	48.5	165.9
MD Western Region	78.8	23.1	120.1	120.1	0.0	78.8
MD Capital Region	61.8	20.1	94.2	107.4	6.8	72.7
MD Central Region	45.3	35.1	96.2	121.3	12.8	63.8
MD Southern Region	52.3	12.0	70.6	70.6	0.0	52.3
MD Upper Eastern Shore	71.4	45.0	148.5	148.5	0.0	71.4
MD Lower Eastern Shore	23.0	29.5	59.3	61.3	1.2	24.5

MARYLAND CALENDAR YEAR TO DATE HIGHLIGHTS THROUGH JUNE 2021

50.6 Occupancy 22.9% ▲	\$100.52 ADR 3.8% ▲	\$50.83 RevPar 27.6% ▲	Room Rev 30.2% ▲	Room Supply 2.0% ▲	Room Sold 25.4% ▲
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PERCENT CHANGE CALENDAR YEAR TO DATE 2021 vs 2020

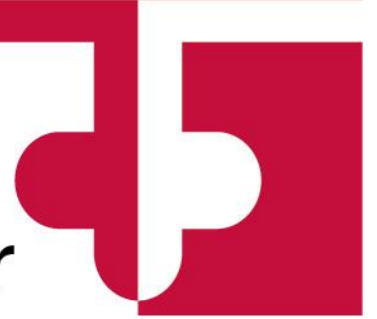
REGIONS	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	17.2	-3.8	12.8	19.6	6.1	24.3
MD Western Region	51.4	11.0	68.0	73.4	3.2	56.3
MD Capital Region	10.7	-12.5	-3.1	-4.7	-1.7	8.8
MD Central Region	19.0	1.8	21.1	25.3	3.5	23.1
MD Southern Region	28.3	4.7	34.3	36.4	1.5	30.3
MD Upper Eastern Shore	47.9	33.5	97.4	109.7	6.2	57.1
MD Lower Eastern Shore	45.8	25.2	82.5	89.2	3.7	51.1

There are five major areas of analysis contained in this report:

- 1) Room Demand – Reflects the percent change in the number of rooms sold
- 2) Room Supply – Reflects the percent change in the number of rooms available
- 3) Room Rate (ADR) – Reflects the average rate paid for rooms sold
- 4) Room Revenue– Reflects the percent change in the amount of revenue collected
- 5) Occupancy Percent – Reflects the percentage of rooms occupied



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MARYLAND CURRENT MONTH ACTUALS				MARYLAND YEAR TO DATE ACTUALS			
MONTH	Occ %	ADR (\$)	RevPar (\$)	MONTH	Occ %	ADR (\$)	RevPar (\$)
January-21	49.0	101.77	49.90	January-21	49.0	101.77	49.90
February-21	56.2	106.46	59.84	February-21	52.4	104.11	54.57
March-21	36.3	96.84	35.13	March-21	46.7	102.20	47.77
April-21	27.8	74.12	80.75	April-21	42.5	98.15	41.76
May-21	33.4	79.99	26.75	May-21	40.7	95.33	38.82
June-21	44.2	103.78	45.91	June-21	41.3	96.79	39.96

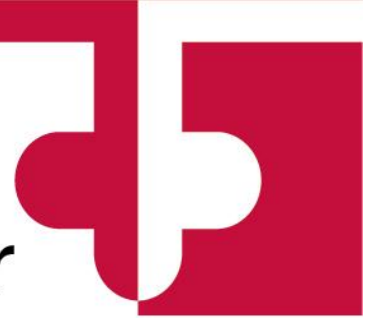
MARYLAND CURRENT MONTH PERCENT CHANGE FROM PREVIOUS YEAR							
MONTH % CHANGE	Occ %	ADR	RevPar	Room Rev	Room Supply	Room Sold	Room Sample
January 21 vs January 20	-16.6	-18.1	-31.7	-35.5	-5.6	-21.3	64,073
February 21 vs February 20	-28.0	-24.0	-45.3	-48.7	-6.3	-32.5	64,168
March 21 vs March 20	29.8	-12.5	13.5	6.9	-5.8	22.2	65,288
April 21 vs April 20	93.7	26.0	144.1	178.4	14.1	120.9	66,597
May 21 vs May 20	72.3	38.9	139.3	172.9	14.1	96.5	66,967
June 21 vs June 20	46.2	24.4	81.9	95.2	7.3	56.9	67,196

The Maryland Regions contained in this report are comprised of the following counties:

- Western Region: Allegany, Garrett, Washington
- Capital Region: Frederick, Montgomery, Prince George's
- Central Region: Anne Arundel, Baltimore County, Baltimore City, Carroll, Harford, Howard
- Southern Region: Calvert, Charles, St. Mary's County
- Upper Eastern Shore: Caroline, Cecil, Dorchester, Kent, Queen Anne's, Talbot
- Lower Eastern Shore: Wicomico, Worcester, Somerset



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MARYLAND CURRENT MONTH PERCENT CHANGE FROM PREVIOUS YEAR

GEOGRAPHY*	Occ	ADR	RevPar	Room	Room	Room	Room
				Rev	Supply	Sold	Sample
				Percent Change			
MD Western Region	78.8	23.1	120.1	120.1	0.0	78.8	3,180
MD Capital Region	61.8	20.1	94.2	107.4	6.8	72.7	20,634
MD Central Region	45.3	35.1	96.2	121.3	12.8	63.8	31,102
MD Southern Region	52.3	12.0	70.6	70.6	0.0	52.3	2,662
MD Upper Eastern Shore	71.4	45.0	148.5	148.5	0.0	71.4	2,635
MD Lower Eastern Shore	23.0	29.5	59.3	61.3	1.2	24.5	6,983
Allegany County	95.7	30.4	155.2	155.2	0.0	95.7	1,142
Anne Arundel County	62.0	35.7	119.8	141.1	9.6	77.6	10,453
Baltimore City	79.1	39.5	149.8	270.9	48.5	165.9	8,495
Baltimore County	30.7	18.8	55.4	55.6	0.1	30.9	5,220
Calvert County	73.2	4.6	81.1	81.1	0.0	73.2	770
Cecil County	35.1	34.8	82.2	82.2	0.0	35.1	770
Charles County	40.3	19.4	67.6	67.6	0.0	40.3	932
Dorchester County							600
Frederick County	68.6	30.4	119.8	129.3	4.3	75.9	2,800
Harford County	45.6	38.4	101.6	107.9	3.1	50.2	2,608
Howard County	37.9	26.3	74.2	74.2	0.0	37.9	2,942
Montgomery County	83.6	19.5	119.3	140.3	9.5	101.1	8,393
Prince George`s County	47.1	17.8	73.2	82.3	5.2	54.8	9,441
Queen Anne`s County	68.8	44.0	143.1	143.1	0.0	68.8	397
St. Mary`s County	55.0	8.5	68.2	68.2	0.0	55.0	960
Talbot County	67.0	36.7	128.2	128.2	0.0	67.0	674
Washington County	67.0	18.9	98.6	98.6	0.0	67.0	1,947
Wicomico County	36.7	20.0	64.1	64.1	0.0	36.7	1,357
Worcester County	21.4	31.0	59.0	61.2	1.4	23.1	5,546

* County data unavailable due to small sample sizes in Caroline, Carroll, Garrett, Kent and Somerset counties. Data for these counties is included in their respective regions.