



AGENDA FOR THE MARYLAND TOURISM DEVELOPMENT BOARD

VIRTUAL CONFERENCE BUSINESS MEETING

Thursday, November 19, 2020

10:30 AM – 12:00 PM

I. Chair Welcome and Call Meeting to Order - Judy Bixler

- **Welcome New Board Members/Roll Call**
- **Approval of 9/10/20 MTDB Meeting Minutes**

II. Executive Director Report - Liz Fitzsimmons

- **Assistant Secretary Remarks - Tom Riford**
- **Presentations:**
 - **Strategic Partnerships and PR highlights**
 - **Tour of the New OTD Website**
 - **EOC Report - Spring/Summer Campaigns**
 - **Open for the Holidays**
 - **Graduation Chesapeake Storytellers-/ Hospitality Training Moving Forward**
 - **Update on the C&O Canal Research**
 - **Governor's Grant, Annual Report, Open Road**
- **Open Discussion**

III. DMO Report Out

IV. Adjournment

Key 2021 Dates

2021 MTDB BUSINESS MEETINGS

Thursday February 18, 2021	10:30 - 12:00 PM
Thursday April 15, 2021	10:30 - 12:00 PM
Thursday June 17, 2021	10:30 - 12:00 PM
Thursday November 18, 2021	10:30 - 12:00 PM

2021 MTDB UPDATES

Thursday January 21, 2021	1:00- 2:00 PM
Thursday March 18, 2021	1:00- 2:00 PM
Thursday May 20, 2021	1:00 - 2:00 PM
Thursday September 16, 2021	1:00 - 2:00 PM
Thursday October 21, 2021	1:00 2:00 PM

Note: This meeting will be recorded live.