



AGENDA FOR THE MARYLAND TOURISM DEVELOPMENT BOARD

VIRTUAL CONFERENCE BUSINESS MEETING

Thursday, February 18, 2021

10:30 AM – 12:00 PM

- I. Chair Welcome and Call Meeting to Order - Judy Bixler**
- II. Roll Call**
- III. Approval of Minutes (11/19/2020)**
- IV. Executive Director Report - Liz Fitzsimmons**
 - Assistant Secretary Remarks - Tom Riford
 - Reports by OTD Staff:
 - Strategic Partnerships and PR highlights - Cynthia Miller
 - OTD Interactive Services - Lucy Chittenden
 - Advertising and Content -Brian Lawrence
 - Travel Trade -Rich Gilbert
 - Research - Rianna Wan
 - Tourism Development Unit - Marci Ross
 - Executive Director - Liz Fitzsimmons
- V. Industry Reports:**
 - Greg Pizzuto - MDMO
 - Kevin Atticks - Grow and Fortify
 - Amy Rohrer - Maryland Hotel and Lodging Association
 - Ruth Toomey - Maryland Tourism Coalition
 - Ross Peddicord -Maryland Horse Industry Board
 - Mary Presley- Maryland Motorcoach Association

VI. Adjournment

Key 2021 Dates

2021 MTDB BUSINESS MEETINGS

Thursday February 18, 2021 10:30 - 12:00 PM

Thursday April 15, 2021 10:30 - 12:00 PM

Thursday June 17, 2021 10:30 - 12:00 PM

Thursday November 18, 2021 10:30 - 12:00 PM

2021 MTDB UPDATES

Thursday March 18, 2021 1:00- 2:00 PM

Thursday May 20, 2021 1:00 - 2:00 PM

Thursday September 16, 2021 1:00 - 2:00 PM

Thursday October 21, 2021 1:00 2:00 PM

* Note: All meetings will be recorded live.