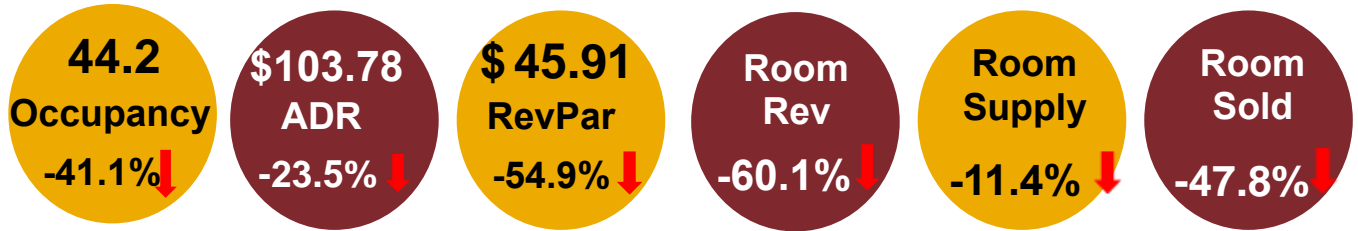


# MARYLAND LODGING MONITOR

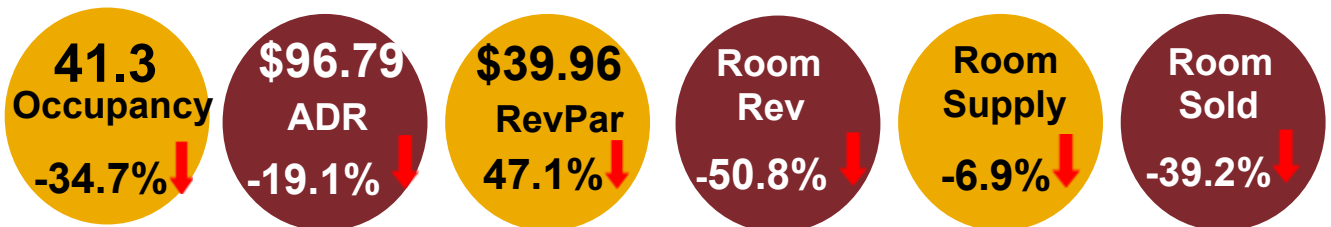
(STR data through June 2020)

## Maryland Monthly Highlights, June 2020 vs June 2019



Percent Change June 2020 vs June 2019						
Geography	Occ%	ADR	RevPar	Room	Room	Room
				Rev	Supply	Sold
Baltimore City	-64.3	-38.7	-78.1	-85.5	-33.8	-76.3
MD Western Region	-43.3	-16.3	-52.6	-52.6	0.0	-43.3
MD Capital Region	-54.7	-39.0	-72.4	-77.5	-18.5	-63.1
MD Central Region	-43.3	-34.8	-63.0	-68.0	-13.5	-50.9
MD Southern Region	-38.0	-10.8	-44.7	-44.7	-0.1	-38.0
MD Upper Eastern Shore	-36.5	-25.6	-52.8	-54.6	-3.9	-39.0
MD Lower Eastern Shore	-12.0	-10.8	-21.5	-21.5	0.0	-12.0

## Maryland, Calendar Year to Date Highlights Through June 2020



Percent Change Calendar Year to Date 2020 vs 2019						
Regions	Occ	ADR	RevPar	Room Rev	Room Supply	Room Sold
Baltimore City	-50.3	-21.72	-61.08	-66.7	-14.5	-57.5
MD Western Region	-37.3	-9.45	-43.25	-44.1	-1.5	-38.3
MD Capital Region	-38.4	-20.79	-51.24	-56.1	-9.9	-44.5
MD Central Region	-33.6	-20.95	-47.48	-51.3	-7.3	-38.4
MD Southern Region	-29.5	-8.92	-35.80	-36.8	-1.6	-30.6
MD Upper Eastern Shore	-31.4	-22.71	-47.02	-51.1	-7.7	-36.7
MD Lower Eastern Shore	-29.1	-10.06	-36.23	-37.5	-2.0	-30.5

# MARYLAND LODGING MONITOR

(STR data through June 2020)

Maryland Current Month Actuals				Maryland Year to Date Actuals			
Month	Occ %	ADR (\$)	RevPar (\$)	Month	Occ %	ADR (\$)	RevPar (\$)
January-20	49.0	101.77	49.90	January-20	49.0	101.77	49.90
February-20	56.2	106.46	59.84	February-20	52.4	104.11	54.57
March-20	36.3	96.84	35.13	March-20	46.7	102.20	47.77
April-20	27.8	74.12	80.75	April-20	42.5	98.15	41.76
May-20	33.4	79.99	26.75	May-20	40.7	95.33	38.82
June-20	44.2	103.78	45.91	June-20	41.3	96.79	39.96

Maryland Current Month Percent Change from Previous Year							
Month % Change	Occ	ADR	RevPar	Room Rev	Room Supply	Room Sold	Room Sample
January 20 vs January 19	5.4	0.9	6.3	7.4	1.0	6.5	69,192
February 20 vs February 19	5.0	1.7	6.8	7.8	0.9	6.0	69,783
March 20 vs March 19	-41.9	-16.3	-51.3	-50.8	1.0	-41.3	70,208
April 20 vs April 19	-59.0	-37.9	-74.5	-78.7	-16.6	-65.8	53,238
May 20 vs May 19	-53.6	-37.5	-71.0	-75.6	-15.7	-60.9	56,272
June 20 vs June 19	-41.1	-23.5	-54.9	-60.1	-11.4	-47.8	61,092

There are five major areas of analysis contained in this report:

- 1) Room Demand – Reflects the percent change in the number of rooms sold
- 2) Room Supply – Reflects the percent change in the number of rooms available
- 3) Room Rate (ADR) – Reflects the average rate paid for rooms sold
- 4) Room Revenue– Reflects the percent change in the amount of revenue collected
- 5) Occupancy Percent – Reflects the percentage of rooms occupied

The Maryland Regions contained in this report are comprised of the following counties:

- Capital Region: Frederick, Montgomery, Prince George's
- Central Region: Anne Arundel, Baltimore County, Baltimore City, Carroll, Harford, Howard
- Southern Region: Calvert, Charles, St. Mary's County
- Western Region: Allegany, Garrett, Washington
- Lower Eastern Shore: Wicomico, Worcester, Somerset
- Upper Eastern Shore: Caroline, Cecil, Dorchester, Kent, Queen Anne's, Talbot

# MARYLAND LODGING MONITOR

(STR data through June 2020)

## Percent Change Calendar Year to Date January to June 2020 vs 2019

Geography*	Occ	ADR	RevPar	Room	Room	Room	Room
				Rev	Supply	Sold	Sample
				Percent Change			
MD Western Region	-37.3	-9.4	-43.2	-44.1	-1.5	-38.3	3,255
MD Capital Region	-38.4	-20.8	-51.2	-56.1	-9.9	-44.5	19,023
MD Central Region	-33.6	-20.9	-47.5	-51.3	-7.3	-38.4	27,343
MD Southern Region	-29.5	-8.9	-35.8	-36.8	-1.6	-30.6	2,488
MD Upper Eastern Shore	-31.4	-22.7	-47.0	-51.1	-7.7	-36.7	2,543
MD Lower Eastern Shore	-29.1	-10.1	-36.2	-37.5	-2.0	-30.5	6,440
Allegany County	-39.3	-14.5	-48.1	-51.6	-6.7	-43.3	1,142
Anne Arundel County	-34.8	-15.8	-45.1	-47.8	-4.9	-38.0	9,520
Baltimore City	-50.3	-21.7	-61.1	-66.7	-14.5	-57.5	5,713
Baltimore County	-20.9	-14.0	-32.0	-35.8	-5.6	-25.3	5,457
Calvert County	-41.6	-6.2	-45.3	-47.2	-3.5	-43.7	599
Cecil County	-22.8	-15.9	-35.1	-35.1	0.0	-22.8	770
Charles County	-27.4	-11.8	-36.0	-36.0	0.0	-27.4	932
Dorchester County							600
Frederick County	-31.0	-16.3	-42.3	-42.8	-1.0	-31.7	2,589
Harford County	-26.0	-18.2	-39.4	-41.9	-4.1	-29.0	2,523
Howard County	-24.6	-19.2	-39.1	-41.9	-4.5	-28.0	2,942
Montgomery County	-43.8	-19.0	-54.5	-59.9	-11.8	-50.4	7,657
Prince George`s County	-35.6	-21.6	-49.5	-54.7	-10.3	-42.3	8,777
Queen Anne`s County	-35.4	-21.9	-49.5	-56.3	-13.5	-44.1	397
St. Mary`s County	-24.8	-6.1	-29.4	-30.9	-2.1	-26.4	957
Talbot County	-32.5	-19.5	-45.7	-48.7	-5.5	-36.2	582
Washington County	-36.9	-6.6	-41.1	-40.2	1.6	-36.0	1,947
Wicomico County	-24.6	-11.9	-33.6	-34.4	-1.1	-25.5	1,234
Worcester County	-30.3	-9.2	-36.7	-38.1	-2.2	-31.8	5,154

\* County data unavailable due to small sample sizes in Caroline, Carroll, Garrett, Kent and Somerset counties. Data for these counties is included in their respective regions.