



# MARYLAND FLEET WEEK & AIR SHOW BALTIMORE

SEPTEMBER 9-14, 2020

## COMMUNITY PARTNERSHIP OPPORTUNITIES

SET SAIL, TAKE FLIGHT & HELP SUPPORT A GREAT EVENT

Maryland Fleet Week is produced by many organizations including leadership from the non-profit Historic Ships in Baltimore\* in partnership with the United States Navy, the Maryland State Department of Commerce/Office of Tourism and the City of Baltimore.

As a local business, we know you are committed to showcasing all that Baltimore has to offer and to being part of the great hospitality community. We appreciate your support of this special community event, honoring our military and maritime traditions. We invite you to partner with us for Fleet Week 2020 which offers unique opportunities to engage with officers, sailors, pilots, crew, locals and visitors alike.

### FLEET WEEK & AIR SHOW (HISTORIC SHIPS) WILL PROVIDE THE FOLLOWING BENEFITS:

- ★ Naming you as an "Official Fleet Week Community Partner"
- ★ Inclusion on [www.mdfleetweek.org](http://www.mdfleetweek.org) on the "Stay, Eat & Play" page with link to your website
- ★ Usage of MD FLEET WEEK logo (eg, to use in your company marketing)
- ★ Mentions on MD FLEET WEEK social media content (Facebook, Twitter, Instagram)
- ★ Sharing your updates/themes with thousands of visitors/locals coming to/following #MDFLEETWEEK

### IN TURN, CONSIDER PARTNERSHIP IDEAS SUCH AS :

- ★ Creating a themed food or drink menu – fish & chips, *flights* of beer, Dark & Stormies; and/or featuring a Fleet Week signature drink\*\*
- ★ Creating special hotel packages/rates
- ★ Offering special pricing for active military and/or veterans
- ★ Sharing MD FLEET WEEK materials with your guests and customers
- ★ Decorating with patriotic or Maryland-themed flair
- ★ Creating a raffle with giveaways and donate a portion of proceeds to Historic Ships in Baltimore
- ★ Utilizing your space to catch a glimpse of the massive ships all week and the air show
- ★ Donating funds from a cover charge or a portion of your "sails" to Historic Ships in Baltimore
- ★ **Have a different idea? We'd love to hear about it, explore options and share it!**

Your generous support will help us achieve the goals of offering a variety of events and experiences for residents and visitors to Maryland Fleet Week & Air Show Baltimore, **September 9-14, 2020.**



\* Historic Ships in Baltimore is the official Maryland Fleet Week & Air Show Baltimore non-profit organizer

[www.mdfleetweek.org](http://www.mdfleetweek.org)

[@mdfleetweek](https://twitter.com/mdfleetweek)

[facebook.com/mdfleetweek](https://facebook.com/mdfleetweek)



SEPTEMBER 9-14, 2020

## COMMUNITY PARTNER INFORMATION & COMMITMENT

ORGANIZATION/COMPANY

OFFICIAL COMMUNITY PARTNER NAME (if different than Org/Co)

☐ RESTAURANT ☐ HOTEL ☐ ATTRACTION ☐ RETAIL ☐ OTHER

☐ Yes, we will promote and share #MDFLEETWEEK to our customers, followers, members

☐ Describe promotion: \_\_\_\_\_

☐ WILL HAVE THE FOLLOWING OFFERS / ACTIVITIES / PLANS (describe in detail):

WE REQUEST THE FOLLOWING FROM MD FLEET WEEK

- ☐ Being named as an "Official Fleet Week Community Partner"
- ☐ Inclusion on [www.mdfleetweek.org](http://www.mdfleetweek.org) as a choice to "Stay, Eat & Play" with link to website
- ☐ Usage of MD FLEET WEEK logo (eg, to use in company marketing)
- ☐ Mention on MD FLEET WEEK social media content (Facebook, Twitter, Instagram) #MDFLEETWEEK
- ☐ Other:

CONTACT

TITLE

STREET ADDRESS

CITY

STATE

ZIP

WORK PH #

CELL PH #

EMAIL

AUTHORIZED SIGNATURE:

DATE:

**RETURN BY EMAIL TO [FLEETWEEKADMIN@HISTORICSHIPS.ORG](mailto:FLEETWEEKADMIN@HISTORICSHIPS.ORG)**

Thank you for your support! For questions, please contact:  
Elizabeth Kircher | Development Officer | 410.685.0295 x486 | [ekircher@livingclassrooms.org](mailto:ekircher@livingclassrooms.org)